



PRESS RELEASE

New Succession Plan: Five Key Partners Become Shareholders

Montreal, September 9, 2020— A major player in television and digital productions in Montreal (Canada), **Trio Orange** announced today a new, all-female succession plan welcoming five of its key employees as shareholders in the company. The appointment of these partners – Producers **Marie-Claude Brunelle**, **Julia Langlois**, **Julie Lavallée**, **Annie Sirois** and Director of Business Affairs, **Shaney-Kim Carufel** – is a natural transition for the company’s mission moving forward.



M.-Claude Brunelle



Julia Langlois



Julie Lavallée



Annie Sirois



Shaney-Kim Carufel



Carlos Soldevila

“It’s with great pride and enthusiasm that I welcome, by my side, these five collaborators. They are as passionate as their talent and experience.”

—**Carlos Soldevila**, President and Executive Producer, Trio Orange

Trio Orange, known for its scripted series (*Can You Hear Me?*, *Young Nomads*), factual shows (*La Tour*, *L’Effet WOW*, *How Much for this House?*), youth content (*Wacky Cavy*, *Weirdo Meter*) and documentaries (*Expedition 58*, *Preppers*, *Animal Shelter*) is proud to have garnered the support of the **Quebecor Fund** that encourages female investors. **Trio Orange** met all the winning conditions and are among two of the first Quebecois companies to benefit from this financing under the *Export Assistance Program “EXAP” / Female shareholding additional contribution*.

"Trio Orange demonstrated promising export strategies along with forward-looking projects and sound business models. For companies such as Trio Orange, the Quebecor Fund wishes to support their international success by encouraging the advancement of key female shareholders. We are proud to contribute to this initiative and are granting Trio Orange an increase of \$80,000 via our "EXAP" investment program."

—**Serge Thibaudeau**, President and Chief Executive Officer, Quebecor Fund

In addition to the support received by the **Quebecor Fund**, other valuable partners, specifically **SODEC** and **National Bank of Canada**, have also been instrumental in making this possible.

“SODEC, in collaboration with the National Bank of Canada, is pleased to support Trio Orange’s succession plan.

We welcome these five new female shareholders and offer them our heartfelt wishes for success.”

— **Louise Lantagne**, President and CEO, SODEC

“National Bank of Canada has been supporting Trio Orange in its growth and development for more than 10 years. We are very proud to support them in this new phase. This succession plan builds on the leadership of five experienced producers and promotes the professional advancement of women within the company.”

— **Brigitte Leblanc**, Associate Vice-President, Creative Industries Group, National Bank of Canada

TRIO ORANGE is an award-winning production house and a leader in television and digital content. Established in 2008, the company creates over 25 different series a year ranging from youth programming, documentaries, drama series, lifestyle and game shows.

Trio Orange has carved out its place on the international stage for its innovative work and host of talented creators. *Can You Hear Me?*, its first scripted series, scooped up a number of international awards and was immediately acquired by Netflix and renewed for a second season.

The company is currently building a feature documentary film department and working with Oscar-nominated director Philippe Falardeau on two big projects: *Mégantic*, a four-part doc series and *Last of the Summer Berries*, a new fiction series by the creators of *Can You Hear Me?* With its love of storytelling and a reputation for well-crafted, high-quality television productions, Trio Orange's work broadcasts all over the world and has been translated into a number of languages.